

A PHENOMENOLOGICAL STUDY: K-Drama bakit nakakadik ka?

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School year:

2017-2018

The beginning of Korean drama in the Philippines is also the beginning of some addiction to it. Students become attracted to Korean drama they typically cannot wait until the next episode is uploaded.

This phenomenological study was conducted to describe the reason some students why they watched Korean drama and what is the outcome they can get in K-drama.

The participants where data is were gathered are nine(9) selected students of Gen.E.Aguinaldo National High School (GEANHS).

The three description that we made are: The rapid spread of k-drama virus, The possible sickness and The unusual emotions and pleasure.